

Lisa Cowell Shams' extensive background in public affairs spans from campaign politics to issues advocacy to commercial real estate. She currently works with LFG (Lowy family office and investments) and as a senior strategic advisor to Exultant Solutions a consultancy aimed at developing consumer-centric brand design and development strategies to retailers, designers and property owners.

Previously, Lisa was Senior Executive Vice President, Government and Community Affairs for Westfield, one of the world's premiere developers and operators of flagship retail centers. Her role with Westfield spanned all aspects of public affairs from development entitlements, to brand messaging, to government outreach including lobbying and issue advocacy, to philanthropy and crisis communication strategy and message development. Prior to Westfield, her professional background includes: the Democratic Senatorial Campaign Committee (DSCC) under the leadership of the chairman, Senator Bob Kerrey and Democratic Leader Senator Tom Daschle. She worked in the U.S. Senate for Senators Dodd, Lautenberg and Baucus. She also served on the campaigns of Senators Frank Lautenberg, Chris Dodd and Richard Blumenthal amongst others.

Lisa Cowell most recently served on the advisory board of Pepperdine University's School of Public Policy. Previously she has served on the advisory board of the California Business Properties Association, the board of The Los Angeles Fire Department Foundation (as chair of the Development Committee) and on the Dean's advisory board of The Dolan School of Business at Fairfield University. She also participated on the advisory board of the Los Angeles Alliance for a New Economy (LAANE) and has been active with St. Jude Children's Research Hospital. In 2012, Lisa was recognized as a "Woman of Achievement" by the Century City Chamber of Commerce.). She also volunteers her time on the board of "TrainRex" a charity focused on providing free training for rescue dogs and their new adoptive families and during the pandemic helps support organizations providing PPE to front line medical workers and food for local unhoused neighbors and others struggling with food security.

A native of Connecticut, Lisa Cowell resides in Los Angeles along with her husband, Ray Shams. She holds a Master of Arts degree with a concentration in Survey Research from the University of Connecticut and earned a Bachelor of Arts degree, majoring in Politics with a minor in Religious Studies, from Fairfield University.